



**BRADLY E.
MOORE**
SHAREHOLDER



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Practice Areas

- Accounting Malpractice
- Agriculture
- Automobile Accident Defense
- Bad Faith
- Commercial Lines (Premises Liability)
- Correctional Facility and Civil Rights Litigation
- Directors and Officers Litigation
- Discrimination Defense
- Employment Practices Liability
- Excess Liability Claims
- Fraud Defense/EUO
- Insurance Agent (E&O)
- Legal Malpractice (E&O)
- Municipal Liability Defense
- PIP
- Personal Lines (Premises Liability)
- Products Liability
- Professional Liability
- Real Estate (E&O)
- Real Estate Closings
- Retail and Restaurant (Premises Liability)
- Transportation Defense
- UM/UIM
- Wrongful Death Defense

Bradly E. Moore was honorably discharged from the United States Army in 1994. From there, he graduated with honors from the University of Kentucky with degrees in finance and accounting. Brad then went on to earn his Juris Doctor degree from the University of Kentucky College of Law in 1998.

Brad has dedicated his personal caseload throughout the last decade on large loss and complex litigation cases. Known for his keen ability to step in and effectively manage the many parts of a complex case, Brad is skilled at strategically evaluating both risk and reward in order to provide his clients the information they need to make informed decisions. He has represented insurance companies, municipalities, doctors, lawyers, accountants, distributors, product manufacturers, general contractors and subcontractors, restaurants and bars, architects and engineers, large transportation companies, and heavy equipment companies. Brad has also handled matters involving toxic tort, employment law, and environmental claims.

Throughout his career, Brad has defended large and small corporations, as well as professional individuals throughout the Kentucky in multiple areas of civil litigation through trial, arbitration, and mediation of liability. Brad also served as assigned counsel and insurance coverage counsel for commercial and personal lines carriers, as well as personal counsel for self-insured businesses.

Brad has tried numerous cases in front of many judges throughout the Commonwealth of Kentucky in both state and federal court, as well as numerous appellate cases. In addition to more than 14 years of coverage experience, Brad is well-versed in the area of workers' compensation, especially when it comes to matters involving catastrophic loss.

He is currently an active member of the Kentucky and Fayette County Bar Associations, Claims and Litigation Management Alliance, Defense Research Institute, Kentucky Defense Council, and Federalist Society – Lexington Chapter.

Originally from Henderson, Kentucky, Brad spends his time outside of the office with his wife and two children. He also manages to find time to set up and work with non-profit organizations, one of which includes the Robbie Alvarado Foundation.

Memberships

- Claims and Litigation Management Alliance (CLM)
- Council on Litigation Management
- Defense Research Institute
- Fayette County Bar Association
- Federalist Society – Lexington Chapter
- Kentucky Bar Association
- Kentucky Defense Council
- Louisville Bar Association

Trial and Case Highlights

- In a trial of an automobile accident case, the plaintiff asked the jury for \$630,000 in damages (\$70,000 in past medical expenses, \$140,000 for future medical expenses, and \$420,000 for pain and suffering). The primary liability defense our team presented to the jury was that there was no evidence that our insured had anything other than a green light as he entered the intersection. After deliberating for 25 minutes, the jury returned a unanimous defense verdict.
- Brad obtained a defense verdict on a social host liability case wherein the plaintiff was beat up at a party at the defendant's home. At the time there was no law in the State of Kentucky on private individuals and their duties when alcohol is being served. Brad's defense was that the dram shop laws did not apply to a situation where the host was serving alcohol in a social capacity and not-for-profit. After the

case went up on appeal, and the Court of Appeals also agreed with Brad, it became a recorded decision in the Law of Kentucky.

- Brad obtained a directed verdict on a bad faith trial in an Eastern Kentucky Court wherein the last demand by the plaintiff was \$7.5 million.
- In 2016, Brad tried a multi-million product liability case wherein, on the second day of trial, the judge recommended that the plaintiff accept whatever the defense offered.
- In 2015, Brad successfully tried a multi-million case involving a garage-keepers policy and obtained a defense verdict. In the same year, he defended a large loss medical malpractice claim and received a defense verdict on liability.

Admissions

- Kentucky
- Supreme Court of Kentucky
- U.S. District Court for the Eastern Districts of Kentucky
- U.S. District Court for the Western Districts of Kentucky
- U.S. Tax Court

Education

- University of Kentucky College of Law, J.D.
- University of Kentucky, B.B.A. & B.S.