



Bradly E. Moore
Managing Partner

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ADMISSIONS

Kentucky

U.S. District Court for the Eastern
Districts of Kentucky

U.S. District Court for the Western
Districts of Kentucky

Supreme Court of Kentucky

U.S. Tax Court

U.S. Court of Appeals for the Sixth
Circuit

EDUCATION

University of Kentucky College of
Law, J.D.

University of Kentucky, B.B.A. &
B.S.

Curriculum Vitae: Bradly E. Moore

Bradly E. Moore was honorably discharged from the United States Army in 1994. From there, he graduated with honors from the University of Kentucky with degrees in finance and accounting. Brad then went on to earn his Juris Doctor degree from the University of Kentucky College of Law in 1998.

Brad has dedicated his personal case load throughout the last decade on large loss and complex litigation cases. Known for his keen ability to effectively manage the many parts of a complex case, Brad is skilled at strategically evaluating risk and reward at every step and provides his clients the information they need to make informed decisions. He has represented insurance companies, doctors, lawyers, accountants, distributors, product manufacturers, general contractors and subcontractors, restaurants and bars, architects and engineers, large transportation companies, and heavy equipment companies. Brad has also handled matters involving toxic tort, employment law, and environmental claims.

Throughout his career, Brad has defended large and small corporations, as well as professional individuals throughout the State of Kentucky in multiple areas of civil litigation through trial, arbitration, and mediation of liability. Brad also served as assigned counsel and insurance coverage counsel for commercial and personal lines carriers, as well as personal counsel for self-insured businesses.

Brad has tried numerous cases in front of many judges throughout the Commonwealth of Kentucky in both state and federal court, as well as numerous appellate cases. In addition to more than 14 years of coverage experience, Brad is well-versed in workers' compensation, especially when it comes to matters involving catastrophic loss.

He is currently an active member of the Kentucky and Fayette County Bar Associations, CLM, Defense Research Institute, Kentucky Defense Counsel, and Federalist Society - Lexington Chapter.

Originally from Henderson, Kentucky, Brad spends his time outside of the office with his wife and two children. He also manages to find time to set up and work with non-profit organizations, including the Robbie Alvarado Foundation.

Representative Case Highlights

- In a recent trial of an automobile accident case, the plaintiff asked the jury for \$630,000 in damages (\$70,000 in past medical expenses, \$140,000 for future medical expenses, and \$420,000 for pain and suffering). The primary liability defense our team presented was that there was no evidence that our insured had anything other than a green light as he entered the intersection. After deliberating for 25 minutes, the jury returned a unanimous defense verdict.



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Representative Case Highlights

- In 2016, Brad obtained a defense verdict on a social host liability case wherein the plaintiff was beat up at a party at the defendant's home. At the time there was no law in the State of Kentucky on private individuals and their duties when alcohol is being served. Brad's defense was that the dram shop laws did not apply to a situation where the host was serving alcohol in a social capacity and not for profit. After the case went up on appeal, and the Court of Appeals also agreed with Brad and it became a recorded decision in the Law of Kentucky.
 - Brad recently obtained a directed verdict on a bad faith trial in an Eastern Kentucky court wherein the last demand by the plaintiff was \$7.5 million.
 - In 2016, Brad tried a multi-million product liability case wherein, on the second day of trial, the judge recommended that the plaintiff accept whatever the defense offered.
 - In 2015, Brad successfully tried a multi-million case involving a garage-keepers policy and obtained a defense verdict. In the same year, he defended a large loss medical malpractice claim and received a defense verdict on liability.
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MEMBERSHIPS

Kentucky Bar Association
Fayette County Bar Association
Louisville Bar Association
Council on Litigation Management
Defense Research Institute
Kentucky Defense Council
Federalist Society – Lexington Chapter



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